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MEN ARE OPTING TO REMOVE SPIDER VEINS OVER REPLACING HAIR

The American Academy of Cosmetic Surgery 2007 Procedural Survey shows a 226.3% increase in male sclerotherapy since 2002

Chicago, IL (March 13, 2008) – The American Academy of Cosmetic Surgery (AACS) is pleased to announce the results of its 2007 Procedural Data. This information is collected by polling the Academy’s U.S.-based members.

Findings conclude that sclerotherapy, the standard treatment for spider and varicose veins, is now the number two most performed cosmetic surgical procedure, due in large part to men. Sclerotherapy has seen a 226.3% increase in males over the past five years. A drastic comparison to the 3.5% increase in females since 2002.

On the opposite end, males have strayed away from hair transplants. Cost is likely to be a cause of this decline. Over five years, the price of hair transplants increased by \$1,296, while sclerotherapy decreased by \$103.

“Cosmetic surgeons have experienced a boost of males wishing to receive sclerotherapy,” says Dee Anna Glaser, M.D., an AACS Trustee from St. Louis. “Now, there are notably fewer stigmas associated with men receiving this procedure.”

The top three most performed cosmetic surgical procedures in 2007 include: liposuction, sclerotherapy and blepharoplasty; while the most popular non-surgical cosmetic procedures were Botox® injections, microdermabrasion and chemical peels.

The 2007 Procedural Data is based on a survey of U.S.-based AACS members completed in December 2007. The entire report, conducted by RH Research, is available by contacting the Academy.

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The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. Most members of the AACS are dermatologic surgeons, facial plastic surgeons, head and neck surgeons, general surgeons, oral and maxillofacial surgeons, plastic surgeons, or ocular plastic surgeons – all of whom specialize in cosmetic surgery. AACS is an organization that represents all cosmetic surgeons in the American Medical Association through its seat in the AMA House of Delegates.