



Contact: Sarah Massier  
312.981.6763  
smassier@cosmeticsurgery.org

## **PATIENTS SEEK QUICK RECOVERY FROM COSMETIC PROCEDURES IN ORDER TO RETURN TO WORK FASTER**

*Less invasive and less costly cosmetic procedures on the rise due to quicker recovery time*

**Chicago, IL (January 15, 2009)** – As unemployment rises in the United States, people are doing all they can to ensure their job security. Thus the cosmetic surgery industry has since seen a significant increase in the less invasive and less costly procedures. These types of procedures are extremely effective but require less downtime and allow the patient to return to work quicker.

“The days of taking two or more weeks off of work in order to have a cosmetic procedure are long gone,” states AACS President Patrick McMenamin, MD. “If most people take that amount of time off in this economic climate, they may return to their job to find that someone has replaced them.”

In addition, cosmetic procedures are becoming an integral part of employees looking their best for jobs. “Any way someone can have a leg up in this job market is a plus. Looking young and feeling young can be a strong component when trying to get or keep a job and that is the reason more people are seeking cosmetic procedures,” says Dr. McMenamin.

Lynn is a patient of Dr. McMenamin’s who went in for a Laser Facelift on December 16<sup>th</sup>, 2008. She was determined to get back to her job as an RN as quickly as possible and did; she was back at work in three days. “It was a top priority of mine to get an effective procedure that required little to no downtime,” explains Lynn. “Dr. McMenamin recommended the laser facelift, I trust his judgment and in no time I was ready to get back to work feeling and looking younger than ever. In the workplace, I now look less stressed and my job was never in jeopardy due to a lengthy recovery time.”

To speak with Dr. McMenamin and his patient, Lynn, please contact the Academy. Information on choosing a cosmetic surgeon and questions to ask before having cosmetic surgery can be found on the AACS website, at [www.cosmeticsurgery.org](http://www.cosmeticsurgery.org).

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*The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. Most members of the AACS are dermatologic surgeons, facial plastic surgeons, head and neck surgeons, general surgeons, oral and maxillofacial surgeons, plastic surgeons, or ocular plastic surgeons – all of whom specialize in cosmetic surgery. AACS is an organization that represents all cosmetic surgeons in the American Medical Association through its seat in the AMA House of Delegates.*