



2008 American Academy of Cosmetic Surgery

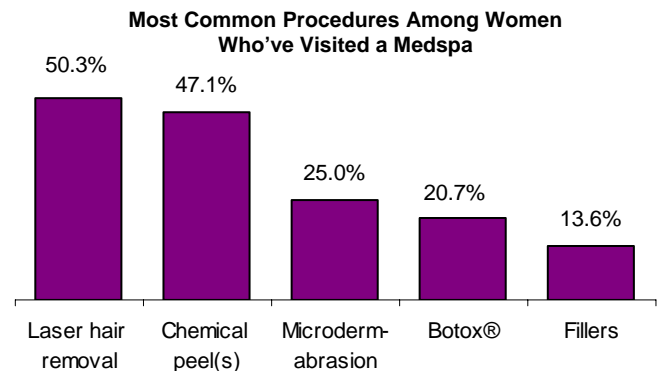
Medspa Fact Sheet

Medspa Basics

- About three in ten women ages 18-64 heard of the term medspa prior to receiving the survey.
- About five percent of women ages 18-64 have had a non-invasive cosmetic procedure performed at a medspa; the top three most popular non-invasive cosmetic procedures performed at medspas were laser hair removal, chemical peel(s) and microdermabrasion.
- Among women treated for a non-invasive cosmetic procedure at a medspa, just less than three-quarters (74.1%) had visited a medspa in the last year.

Attitudes and Safety

- Among women who had an opinion on medspas, more than three-quarters said their impression of medspas was favorable and that medspas were safe.
- About one in five women ages 18-64 said they might visit a medspa in the future and one in four said they would not visit a medspa in the near future.
- The most common reasons for not visiting a medspa was cost, followed by lack of interest and safety concerns.
- The majority of women (66.3%) preferred being treated by a physician. However, among women who had an opinion, more than half (52.3%) indicated they would be comfortable if the physician were not present during a non-invasive cosmetic procedure performed at a medspa.



Race, Age and Income

- Minority women were more than twice as likely as white women to have had a non-invasive cosmetic surgery procedure performed at a medspa. More than half of minority women treated for non-invasive cosmetic surgery had visited a medspa within the last five months.
- Women ages 18-34 were more than three times as likely as women ages 35-64 to have had a non-invasive cosmetic procedure performed at a medspa.
- Women ages 18-34 were about 1.7 times as likely as women ages 35-64 to report a favorable impression of medspas.
- Women with a household income of \$100,000 per year or more were 1.8 times as likely to have ever had a non-invasive cosmetic surgery procedure performed at a medspa compared to women with a household income of less than \$100,000 per year.

Women ages 18-34 were more than three times as likely as women ages 35-64 to have had a non-invasive cosmetic procedure performed at a medspa.

METHODOLOGY: The sample frame for this survey was Survey Sampling's SurveySpot panel of 1.2 million Americans who have agreed to participate in survey research. The panel is representative of the United States online female population between the ages of 18 and 64 years old. The survey was conducted from May 8 to May 20, 2007. The results are based on 1,057 completed interviews obtained from the online survey. Results from the survey were weighted by age, race/ethnicity, household income, employment status and marital status. The weighted results were used to estimate responses of the U.S. population according to the U.S. Census Bureau's 2006 *American Community Survey*. A sample size of 1,057 has a margin of error of approximately +/- 3.0 percent.

About the AACS

The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. For more information, visit www.cosmeticsurgery.org.

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