



American Academy of Cosmetic Surgery *Procedural Census Trends, 2005-2009*

Overall Findings

- In 2009, AACS members performed an estimated **1.7 million cosmetic surgery procedures**.
- The total number of procedures performed by AACS members has more than doubled since 2005.
- The total number of procedures performed by AACS members has increased by 8% since 2008. The increase in procedures performed by sex was greater among women (9% increase) than men (2% increase).
- From 2008 to 2009, less-invasive cosmetic surgery procedures increased at a greater rate than invasive cosmetic surgery procedures (19 percent vs. 3 increase).

Invasive Procedures

- The most commonly offered invasive cosmetic surgery procedures at AACS member practices in 2009 were liposuction (63%), blepharoplasty (58%) and facelift (54%).
- Since 2005, the number of invasive procedures performed by AACS members has increased the most for abdominoplasty (171%), blepharoplasty (132%), and liposuction (86%).
- Since 2005, for common invasive procedures, **abdominoplasty** has increased the most (173%) for **women** while **blepharoplasty** has increased the most (190%) for **men**.

Less-invasive Procedures

- The most commonly offered less-invasive cosmetic surgery procedures at AACS member practices in 2009 were Botox® (96%), fillers (91%), and chemical peels (76%).
- Since 2005, the number of less-invasive procedures performed by AACS members has increased the most for laser resurfacing (370%), chemical peels (252%), and fillers (245%).
- Since 2005, for common less-invasive procedures, **fillers** has increased the most for **men** (550%) and **laser resurfacing** has increased the most for **women** (374%).

METHODOLOGY: The American Academy of Cosmetic Surgery (AACS) conducted the *2009 Procedural Census* to gather information about the number of cosmetic procedures performed by AACS members in the US. The sample frame for this survey was the 1,643 members of the AACS with valid email addresses at the time of the survey. The survey was conducted in January, 2010. Results are based on 254 completed surveys, representing a response rate of 16%. The number of procedures performed was weighted by the percentage of cosmetic surgeons who are members of the AACS to provide an estimated total of all US cosmetic procedures.

ABOUT THE AACS: *The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. For more information, visit www.cosmeticsurgery.org.*

Media Contact: Jeff Karzen, Communications Coordinator, 312.981.6763, jkarzen@cosmeticsurgery.org



American Academy of Cosmetic Surgery Procedural Census Trends, 2005-2009

Cost

- The mean cost per cosmetic surgery procedure as reported by AACS members in 2009 was highest among common invasive procedures for facelift (\$7,032), abdominoplasty (\$6,845), and breast reduction (\$6,532).
- The mean cost per cosmetic surgery procedure as reported by AACS members in 2009 was highest among less-invasive procedures for laser resurfacing (\$2,221), fat injections (\$2,225), and dermabrasion (\$2,049).

Mean Cost of Common Procedures in 2009

| | | | |
|------------------|---------|-------------------|---------|
| Facelift | \$7,032 | Fat injections | \$2,225 |
| Abdominoplasty | \$6,845 | Laser resurfacing | \$2,221 |
| Breast reduction | \$6,532 | Dermabrasion | \$2,049 |
| Hair transplant | \$6,033 | Thermage® | \$1,914 |
| Breast lift | \$5,593 | Fillers | \$708 |

Age

- The mean age of patients treated by AACS members among the commonly performed invasive procedures in 2009 has increased for almost all procedures since 2008.
- Among invasive procedures, mean age was highest among common invasive procedures for facelift (54 years) and lowest for otoplasty (29 years).
- Among non-invasive procedures, mean age was highest for laser resurfacing (47 years) and lowest for laser hair removal (37 years).

Mean Age of Common Procedures in 2009

| | | | |
|---------------------------|----|--------------------|----|
| Liposuction - traditional | 43 | Botox® | 47 |
| Blepharoplasty | 52 | Fillers | 47 |
| Breast augmentation | 36 | Chemical peels | 45 |
| Facelift | 54 | Laser hair removal | 38 |
| Sclerotherapy | 46 | Microdermabrasion | 42 |

METHODOLOGY: The American Academy of Cosmetic Surgery (AACS) conducted the *2009 Procedural Census* to gather information about the number of cosmetic procedures performed by AACS members in the US. The sample frame for this survey was the 1,643 members of the AACS with valid email addresses at the time of the survey. The survey was conducted in January, 2010. Results are based on 254 completed surveys, representing a response rate of 16%. The number of procedures performed was weighted by the percentage of cosmetic surgeons who are members of the AACS to provide an estimated total of all US cosmetic procedures.

ABOUT THE AACS: *The American Academy of Cosmetic Surgery is a professional medical society whose members are dedicated to patient safety and physician education in cosmetic surgery. For more information, visit www.cosmeticsurgery.org.*

Media Contact: Jeff Karzen, Communications Coordinator, 312.981.6763, jkarzen@cosmeticsurgery.org