



AMERICAN ACADEMY
OF COSMETIC SURGERY

LIVE SURGERY

WORKSHOPS

THE ART OF BREAST LIFTING, REDUCTION AND AUGMENTATION

NOVEMBER 6-8, 2009 (FRIDAY TO SUNDAY)

Tulsa Surgical Arts
7322 East 91st Street
Tulsa, Oklahoma 74133
918.392.0880

COURSE DIRECTOR

Angelo Cuzalina, MD, DDS

COURSE CO-DIRECTOR

James Koehler, MD, DDS

FACULTY

Colin Bailey, MD
Tarek Copty, MD
Nicole Patel, MD
Jeffrey Swetnam, MD

The purpose of this workshop is to provide cosmetic surgeons with an understanding of the various techniques for cosmetic surgery of the breast, including breast augmentation, reduction and mastopexy. Attendees will also learn the types of breast implants available, potential complications and how to avoid them. In addition to didactic lectures, eleven live surgeries will be performed to demonstrate techniques and implementation of ideas presented in lectures. Panel discussions will follow each surgery to review each procedure.

FRIDAY
NOVEMBER 6, 2009

- 6:30 A.M. Meet in the Lobby of the Renaissance Hotel for Transportation to Tulsa Surgical Arts
- 7:00 A.M. Breakfast
- 7:15 A.M. Welcome and Course Overview
Angelo Cuzalina, MD, DDS
- 7:30 A.M. Patient Pre-Operative Marking
- 7:45 A.M. Selecting the Appropriate Implant
James Koehler, MD, DDS
- 8:15 A.M. **Live Surgery Case # 1**
Breast Augmentation with Silicone Implants
- 8:45 A.M. Patient Pre-Operative Marking
- 9:00 A.M. Introducing Breast Augmentation to Your Practice
Colin Bailey, MD
- 9:30 A.M. **Live Surgery Case #2**
Breast Augmentation with Silicone Implants
- 10:00 A.M. Surgical Anatomy of the Breasts
Tarek Copty, MD
- 10:15 A.M. Patient Pre-Operative Marking
- 10:30 A.M. **Live Surgery Case #3**
Breast Augmentation with Silicone Implants
Vertical Mastopexy
- 12:00 P.M. Lunch at Tulsa Surgical Arts
- 12:45 P.M. Breast Lift/Reduction and Augmentation using a Medial Superior Pedicle
James Koehler, MD, DDS
- 1:00 P.M. Patient Pre-Operative Marking
- 1:15 P.M. **Live Surgery Case #4**
Breast Augmentation with Saline Implants
- 1:45 P.M. Patient Pre-Operative Marking
- 2:15 P.M. **Live Surgery Case #5**
Left Breast Augmentation with Silicone Implant
Right Breast Tissue Expander
- 2:45 P.M. Patient Pre-Operative Marking
- 3:00 P.M. **Live Surgery Case #6**
Removal and Replacement of Saline Implants Vertical Mastopexy
- 4:30 P.M. Endoscopic Transaxillary Sub-Muscular Breast Augmentation
Angelo Cuzalina, MD, DDS
- 5:00 P.M. Question and Answer Session
- 5:15 P.M. Return to Renaissance Hotel
- 6:00 P.M. Meet in the Renaissance Hotel Lobby for Transportation to Tulsa Surgical Arts

SATURDAY,
NOVEMBER 7, 2009

- 6:30 P.M. Dinner at Tulsa Surgical Arts
- 7:00 P.M. "Are Your Marketing Instincts Derailing Your Success?"
Dana Fox
- 6:30 A.M. Meet in the Lobby of the Renaissance Hotel for Transportation to Tulsa Surgical Arts
- 7:00 A.M. Breakfast
- 7:30 A.M. Step by Step for Basic Augmentation
James Koehler, MD, DDS
- 8:00 A.M. Patient Pre-Operative Marking
- 8:15 A.M. **Live Surgery Case #7**
Breast Augmentation with Silicone Implants
- 9:15 A.M. Avoiding Problems in Cosmetic Breast Surgery
Jeffrey Swetnam, MD
- 9:30 A.M. Patient Pre-Operative Marking
- 9:45 A.M. **Live Surgery Case #8**
Breast Augmentation with Silicone Implants
- 10:00 A.M. Patient Pre-Operative Marking
- 10:15 A.M. Gel vs. Saline Implants
Angelo Cuzalina, MD, DDS
- 10:30 A.M. **Live Surgery Case #9**
Breast Augmentation with Saline Implants
- 11:15 A.M. Lunch at Tulsa Surgical Arts
- 12:15 P.M. Diagnosis and Treatment of Capsular Contracture
Nicole Patel, MD
- 12:30 P.M. Patient Pre-Operative Marking
- 1:00 P.M. **Live Surgery Case #10**
Breast Augmentation with Silicone Implants
Vertical Mastopexy
- 2:00 P.M. Patient Pre-Operative Marking
- 2:30 P.M. **Live Surgery Case #11**
Breast Reduction (Inverted T or Anchor Incision)
- 3:30 P.M. Simultaneous Breast Lift and Augmentation
Angelo Cuzalina, MD, DDS
- 4:00 P.M. Question and Answer Session
- 4:30 P.M. Return to Renaissance Hotel
- 6:30 P.M. Meet in the Renaissance Hotel Lobby for Transportation to Evening Event
- 7:00 P.M. Dinner Offsite

SUNDAY
NOVEMBER 8, 2009

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| 7:30 A.M. | Meet in the Renaissance Hotel Lobby for Transportation to Tulsa Surgical Arts |
| 8:00 A.M. | Breakfast |
| 8:15 A.M. | Follow-up Exams for all Surgeries |
| 9:00 A.M. | Retirements, Disability and Asset Protection for the Cosmetic Surgeon <i>Tony Martin</i> |
| 9:30 A.M. | Practice Marketing and Internet Strategies for Small Surgical Businesses <i>Donald Griswold</i> |
| 10:00 A.M. | Interactive Panel Discussion on Management of Complications <i>All Faculty</i> |
| 10:45 A.M. | Question and Answer Session |
| 11:00 A.M. | Course Adjourns |

AIR TRAVEL & HOTEL INFORMATION

Hobson Travel, AACCS's travel coordinator, can assist you with your air travel arrangements. You may contact Hobson Travel at 800.538.7464 or direct at 630.983.8000.

In order to make your hotel accommodations, please contact the Renaissance Hotel at 918.307.2600. The Renaissance hotel will be the main hotel where transportation to Tulsa Surgical Arts and all course events has been arranged. The Renaissance Hotel is a 15-minute drive from the Tulsa International Airport and an 8-minute drive to Tulsa Surgical Arts Cosmetic Surgery Center. (Individuals are responsible for arranging their own transportation to and from the airport.)

CME STATEMENT

The American Academy of Cosmetic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education (CME) for physicians.

The American Academy of Cosmetic Surgery designates this educational activity for a maximum of twenty (20) *AMA PRA Category 1 Credits*.[™] Physicians should only claim credit commensurate with the extent of their participation in the activity.

A certificate of attendance will be distributed after completion of the program; however, this does not imply that the participant has achieved proficiency with the procedures.

The AACS believes that it is important to incorporate several different learning methods to complete the educational process. Certainly, didactic lectures with questions and answers, such as those found during general sessions, are important. The sharing of experiences from colleagues is invaluable, but this is not sufficient for a total learning experience. Concentrated learning sessions provided in our instruction courses are another very important facet of the process, allowing individuals quality time with one or more experts.

No surgical learning process however, is complete without a workshop setting, incorporating focused lectures with demonstrations, and if possible either simulated or actual hands-on experience.

Whether it is an established technique or one that is still unfolding, the learning process must be thorough and multifaceted. The Academy urges each surgeon to be responsible for seeking out a complete pathway to training, prior to incorporating any technique into his or her practice.

Patient safety and satisfaction can only be achieved through a commitment to comprehensive physician education and learning.

MISSION STATEMENT

The mission of the American Academy of Cosmetic Surgery is to foster, promote, support, augment, develop and encourage the science, art and practice of cosmetic surgery.

LEARNING OBJECTIVE

The American Academy of Cosmetic Surgery strives to assist cosmetic surgeons and patients in maximizing the efficacy and safety of cosmetic surgery. At the completion of this workshop, participants should gain a greater understanding of the basic fundamentals, as well as the more advanced applications of cosmetic breast surgery. At every step of the workshop, emphasis will be placed on maximizing aesthetic results and minimizing untoward outcomes.

PARTICIPANT PROFILE

This course is appropriate for cosmetic surgeons of all skill levels. The ideal meeting participant will have an active interest in cosmetic breast surgery and a personal commitment to patient safety and satisfaction.

NEEDS ASSESSMENT

Today's cosmetic surgeon is faced with rapidly evolving technological advances and patient requests for state-of-the-art surgical solutions. Safety concerns about the new techniques make it imperative that the surgeon is well informed on the latest scientific developments in all areas of cosmetic surgery. Surgeons must have updated information and skills to effectively serve patients in today's society. This course will succeed in furthering the knowledge of the cosmetic surgeon in the field of cosmetic breast surgery.

MEETING POLICIES

AMERICANS WITH DISABILITIES ACT

It is important to AACCS that you enjoy this meeting. If you have any special needs due to a disability, please let us know in advance so that we may try to accommodate your needs.

PHOTOGRAPHY/AUDIO/VISUAL TAPING RESTRICTIONS

There is strictly no photography, audio or visual taping allowed in session rooms or the exhibit area, without express prior written permission of the Academy and the speaker. Anyone found photographing or taping without authorization will be required to immediately surrender the film or tape, with no reimbursement or further recourse.

DISCLAIMER

As an educational organization, the AACCS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, discussion, forum or panel, or any formal or informal meeting. This material is presented for educational purposes only, and is not intended to represent the only, nor necessarily the best, methods or procedures appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be helpful to others who face similar situations.

The AACCS disclaims any and all liability for injury or other damages resulting to any individuals attending a session for all claims which may arise out of the use of the techniques demonstrated or discussed therein by such individuals, whether these claims shall be asserted by a physician or any other person.

Some drugs or medical devices demonstrated in AACCS courses or described in print or electronic publications have not been cleared by the FDA or have been cleared by the FDA for specific uses only. The FDA has stated that it is the responsibility of the physician to determine the FDA clearance status of each drug or device he or she wishes to use in clinical practice.

All speakers, topics and schedules and methods of presentation are subject to change without prior notification, and will not be considered reason for refund requests. For further information you may request a copy of the formal Academy Disclaimer of Liability policy from the AACCS headquarter office.

CANCELLATION POLICY

Cancellation notification/refund requests must be received in writing by AACCS headquarters, 737 North Michigan Avenue, Suite 2100, Chicago, IL 60611, or by facsimile at 312.981.6787. After October 6, 2009, refunds will not be issued unless the course is completely filled and the spot of the individual requesting the refund has been replaced, over and above the filled course. A \$250 administrative processing fee will be subtracted from each approved refund.

THE ART OF BREAST LIFTING, REDUCTION AND AUGMENTATION

AACCS MEMBER \$2250 NON-MEMBER \$2600

Physician Name: _____

Original Field of Training: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Payment: Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Send Payment To:

American Academy of Cosmetic Surgery

PO Box 95169

Palatine, IL, 60095-0169, or fax to 312.981.6787.



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Questions? Call 312.981.6760. Deadline for refunds is October 6, 2009.

Payment must be made in U.S. dollars, drawn upon a U.S. bank.

By remitting the registration fee, registrant will be admitted on condition, and by said attendance at this meeting agrees, that he/she will not photograph, audio tape, transmit or aid in transmitting any description, account, picture or other reproduction of any part of the meeting. Breach of the foregoing will automatically terminate your registration and the registrant shall be liable for all consequential and other applicable damages.

By remitting payment for this meeting, you also agree to abide by all AACCS policies and procedures and by the policies included in this registration package.

Signature: _____



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S U R G E R Y

CHICAGO, IL 60611-5641



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