



AMERICAN ACADEMY
OF COSMETIC SURGERY

LIVE SURGERY

WORKSHOPS

CURRENT STATUS AND NEW TECHNIQUES OF AESTHETIC BREAST SURGERY

OCTOBER 3-4, 2009 (SATURDAY TO SUNDAY)

Ambulatory Care Center
330 North Wabash Avenue
Suite 450
Marion, IN 46952
765.662.4783

COURSE DIRECTOR

Robert F. Jackson, MD

FACULTY

Claude H. Crockett, Jr., MD
Angelo Cuzalina, MD, DDS
Ronald A. Fragen, MD
Jacob Haiavy, MD, DDS
Chris Lowery, DO
Mark K. Mandell-Brown, MD

The course will be designed to demonstrate the current techniques of breast augmentation using various approaches including: Inframammary Breast Augmentation, Trans-Axillary Endoscopic breast augmentation, Sub-Muscular Breast Augmentation, Breast Augmentation with Mastopexy as well as Trans-Umbilical Breast Augmentation. A significant amount of time will be spent on complications and the correction of previous cosmetic breast surgeries. Didactic sessions will also include avoidance of complications, office management strategies and marketing techniques.

SATURDAY,
OCTOBER 3, 2009

- 7:00 A.M. Shuttle to Surgery Center
- 7:30 A.M. Continental Breakfast
- 8:00 A.M. Introduction & Welcome
History of Breast Augmentation
Robert F. Jackson, MD
- 8:10 A.M. Surgical Anatomy Presentation & Discussion
Robert F. Jackson, MD
- 8:30 A.M. The Essentials of Introducing Cosmetic Breast Surgery
into your Practice
Mark K. Mandell-Brown, MD
- 8:50 A.M. Inframammary Breast Augmentation
Mark K. Mandell-Brown, MD
- 9:10 A.M. **Live Surgery Case #1**
Sub-Glandular Breast Augmentation with Silicone Implants
- 10:15 A.M. Trans-Axillary Endoscopic Breast Augmentation
Angelo Cuzalina, MD, DDS
- 10:35 A.M. **Live Surgery Case #2**
Trans-Axillary Breast Augmentation
- 11:30 A.M. Breast Augmentation with Mastopexy
Angelo Cuzalina, MD, DDS
- 11:55 A.M. Use of Platelet Rich Plasma in Cosmetic Breast Surgery
Chris Lowery, DO
- 12:00 P.M. Panel Discussion: Where Do You Place Implants
& What Size & Shape Do You Use?
All Faculty Members
- 12:30 P.M. Lunch
- 1:00 P.M. Documentation of the Cosmetic Surgery Breast Patient
Robert F. Jackson, MD
- 1:30 P.M. **Live Surgery Case #3**
Breast Augmentation with Mastopexy to Further
Correct Previous Augmentation
- 2:45 P.M. Total Sub-Muscular Breast Augmentation
Claude H. Crockett, Jr., MD
- 3:05 P.M. **Live Surgery Case #4**
Tubular Breast Correction with Augmentation

- 4:15 P.M. Simultaneous Breast Lift and Augmentation
Angelo Cuzalina, MD, DDS
- 4:30 P.M. Reduction Mammoplasty
Robert F. Jackson, MD
- 4:45 P.M. Breast Complications
All Faculty Members
- 5:00 P.M. Marketing Techniques
Mark K. Mandell-Brown, MD
- 5:15 P.M. Panel Discussion: Complications – Avoidance & Management
All Faculty Members
- 5:45 P.M. Shuttle to Hotel
- 6:30 P.M. Shuttle from Hotel to the Mill Restaurant for Dinner & Entertainment

**SUNDAY,
OCTOBER 4, 2009**

- 7:00 A.M. Shuttle to Surgery Center
- 7:30 A.M. Continental Breakfast
- 7:45 A.M. Trans-Umbilical Breast Augmentation
Jacob Haiavy, MD, DDS
- 8:15 A.M. **Live Surgery Case #5**
Trans-Umbilical Breast Augmentation
- 9:45 A.M. Informed Consents with Special Addendum Consent
All Faculty Members
- 10:00 A.M. Saline vs. Silicone
Ronald A. Fragen, MD
- 10:15 A.M. The Constricted Breast or Tubular Breast
Claude H. Crockett, Jr., MD
- 10:30 A.M. Correction of Complications
Robert F. Jackson, MD
- 10:45 A.M. **Live Surgery Case #6**
Total Sub-Muscular Breast Augmentation
- 12:15 P.M. Lunch
- 1:00 P.M. Panel Discussion: When to Choose a Certain Operation
All Faculty members
- 2:30 P.M. Adjourn

The AACS believes that it is important to incorporate several different learning methods to complete the educational process. Certainly, didactic lectures with questions and answers, such as those found during general sessions, are important. The sharing of experiences from colleagues is invaluable, but this is not sufficient for a total learning experience. Concentrated learning sessions provided in our instruction courses are another very important facet of the process, allowing individuals quality time with one or more experts.

No surgical learning process however, is complete without a workshop setting, incorporating focused lectures with demonstrations, and if possible either simulated or actual hands-on experience.

Whether it is an established technique or one that is still unfolding, the learning process must be thorough and multifaceted. The Academy urges each surgeon to be responsible for seeking out a complete pathway to training, prior to incorporating any technique into his or her practice.

Patient safety and satisfaction can only be achieved through a commitment to comprehensive physician education and learning.

AIR TRAVEL & HOTEL INFORMATION

In order to make your hotel reservations, please contact the Comfort Suites Hotel at 765.651.1006 or Hampton Inn at 765.662.6656. Transportation to the Ambulatory Care Center and all course events has been arranged from these hotels. Both hotels are less than a 5 minute drive to Ambulatory Care Center. (Individuals are responsible for arranging their own transportation to and from the airport). When calling for reservations please indicate that you are an attendee of the AACS/Dr. Jackson course. If you have not already made your travel arrangements, you may do so by contacting Hobson Travel at 800.538.7464 or 630.983.8000

MISSION STATEMENT

The mission of the American Academy of Cosmetic Surgery is to foster, promote, support, augment, develop and encourage the science, art and practice of cosmetic surgery

LEARNING OBJECTIVE

The American Academy of Cosmetic Surgery strives to assist cosmetic surgeons and patients in maximizing the efficacy and safety of cosmetic surgery. At the completion of this workshop, participants should gain a greater understanding of the basic fundamentals, as well as the more advanced applications of aesthetic breast surgery. The following techniques will be presented: Total Sub Muscular Breast Augmentation, Reduction Mammoplasty, Trans-Axillary Breast Augmentation and Trans-Umbilical Breast Augmentation. At every step of the workshop, emphasis will be placed on maximizing aesthetic results and minimizing untoward outcomes.

PARTICIPANT PROFILE

This course is appropriate for cosmetic surgeons of all skill levels. The ideal meeting participant will have an active interest in cosmetic breast surgery and a personal commitment to patient safety and satisfaction.

NEEDS ASSESSMENT

Today's cosmetic surgeon is faced with rapidly advancing technological advances and patient requests for state-of-the-art surgical solutions. Safety concerns about the new techniques make it imperative that the surgeon is well informed on the latest scientific developments in all areas of cosmetic surgery. Surgeons must have updated information and skills to effectively serve patients in today's society. This course will succeed in preparing the cosmetic surgeon in the field of aesthetic breast surgery.

CME STATEMENT

The American Academy of Cosmetic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education (CME) for physicians.

The American Academy of Cosmetic Surgery designates this educational activity for a maximum of fifteen (15) AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

A certificate of attendance will be distributed after completion of the program; however, this does not imply that the participant has achieved proficiency with the procedures.

MEETING POLICIES

AMERICANS WITH DISABILITIES ACT

It is important to AACCS that you enjoy this meeting. If you have any special needs due to a disability, please let us know in advance so that we may try to accommodate your needs.

PHOTOGRAPHY/AUDIO/VISUAL TAPING RESTRICTIONS

There is strictly no photography, audio or visual taping allowed in session rooms or the exhibit area, without express prior written permission of the Academy and the speaker. Anyone found photographing or taping without authorization will be required to immediately surrender the film or tape, with no reimbursement or further recourse.

DISCLAIMER

As an educational organization, the AACCS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, discussion, forum or panel, or any formal or informal meeting. This material is presented for educational purposes only, and is not intended to represent the only, nor necessarily the best, methods or procedures appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be helpful to others who face similar situations.

The AACCS disclaims any and all liability for injury or other damages resulting to any individuals attending a session for all claims which may arise out of the use of the techniques demonstrated or discussed therein by such individuals, whether these claims shall be asserted by a physician or any other person.

Some drugs or medical devices demonstrated in AACCS courses or described in print or electronic publications have not been cleared by the FDA or have been cleared by the FDA for specific uses only. The FDA has stated that it is the responsibility of the physician to determine the FDA clearance status of each drug or device he or she wishes to use in clinical practice.

All speakers, topics and schedules and methods of presentation are subject to change without prior notification, and will not be considered reason for refund requests. For further information you may request a copy of the formal Academy Disclaimer of Liability policy from the AACCS headquarter office.

CANCELLATION POLICY

Cancellation notification/refund requests must be received in writing by AACCS headquarters, 737 North Michigan Avenue, Suite 2100, Chicago, IL 60611, or by facsimile at 312.981.6787 by September 3, 2009. After September 3, refunds will not be issued unless the course is completely filled and the spot of the individual requesting the refund has been replaced, over and above the filled course. A \$250 administrative processing fee will be subtracted from each approved refund.

CURRENT STATUS AND NEW TECHNIQUES OF
AESTHETIC BREAST SURGERY

AACS MEMBER \$2150 NON-MEMBER \$2500

Physician Name: _____

Original Field of Training: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Payment: Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Send Payment To:

American Academy of Cosmetic Surgery

PO Box 95169

Palatine, IL, 60095-0169, or fax to 312.981.6787.



Questions? Call 312.981.6760. Deadline for refunds is September 3, 2009.

Payment must be made in U.S. dollars, drawn upon a U.S. bank.

By remitting the registration fee, registrant will be admitted on condition, and by said attendance at this meeting agrees, that he/she will not photograph, audio tape, transmit or aid in transmitting any description, account, picture or other reproduction of any part of the meeting. Breach of the foregoing will automatically terminate your registration and the registrant shall be liable for all consequential and other applicable damages.

By remitting payment for this meeting, you also agree to abide by all AACS policies and procedures and by the policies included in this registration package.

Signature: _____



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S U I T E 2 1 0 0

CHICAGO, IL 60611-5405



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