



AMERICAN ACADEMY  
OF COSMETIC SURGERY

# BREAST AUGMENTATION, BREAST LIFT, AND BREAST REDUCTION WITH FRESH CADAVER DISSECTION

## LIVE SURGERY WORKSHOP

(LIMITED ENROLLMENT)

APRIL 16-18, 2010 (FRIDAY – SUNDAY)

Mandell-Brown Plastic Surgery Center

10735 Montgomery Road

Cincinnati, Ohio 45242-3215

513.984.4700

### COURSE DIRECTORS

Mark K. Mandell-Brown, MD

Robert F. Jackson MD

### FACULTY

Gerald G. Edds, MD

Mitchell Kaye, MD

Michael S. Kluska, DO

Howard A. Tobin, MD

The purpose of this course is to provide the cosmetic surgeon an opportunity to learn surgical approaches for breast augmentation. This course will also emphasize breast mastopexy and breast reduction procedures. The participant's learning will be reinforced through a combination of lectures, live surgery, and fresh cadaver surgery. The highlight of the course is the fresh cadaver workshop where participants will have the opportunity to perform breast augmentation as well as breast lifts and breast reduction. An emphasis on complications and treatment will be presented. Interaction with small faculty groups will enhance the participant's experience. Participants are encouraged to bring cases to discuss with the faculty.

friday  
april 16, 2010

- 6:45 A.M. Continental Breakfast at Hotel
- 7:30 A.M. Registration
- 8:00 A.M. Welcome/ Basic Breast Anatomy  
*Mark K. Mandell-Brown, MD & Robert F. Jackson, MD*
- 8:30 A.M. Adding Breast Augmentation to Your Practice  
*Mitchell Kaye, MD*
- 8:45 A.M. Choosing the Implant/ Implant Placement  
*Michael S. Kluska, DO*
- 9:00 A.M. Inframammary and Periareolar Approach “How I Do It”  
*Gerald G. Edds, MD*
- 9:20 A.M. Gynecomastia Surgical Options  
*Michael S. Kluska, DO*
- 9:30 A.M. **Live Surgery Case #1**  
Inframammary Breast Augmentation  
*Gerald G. Edds, MD*
- 10:30 A.M. Coffee Break
- 10:45 A.M. Transaxillary Breast Augmentation “How I Do It”  
*Howard A. Tobin, MD*
- 11:00 A.M. Postoperative Care Pearls  
*Moderator: Michael S. Kluska, DO*
- 11:15 A.M. **Live Surgery Case #2**  
Transaxillary Breast Augmentation  
*Howard A. Tobin, MD*
- 12:30 P.M. Luncheon
- 1:15 P.M. Transfer to University of Cincinnati College  
of Medicine Anatomy Lab
- 2:00 P.M. Fresh Cadaver Workshop – Breast Augmentation
- 5:00 P.M. Adjourn
- 7:30 P.M. Dinner Event

saturday  
april 17, 2010

- 6:45 A.M. Continental Breakfast at Hotel
- 7:30 A.M. **Live Surgery Case #3**  
Breast Implant Revision  
*Mark K. Mandell-Brown, MD*
- 8:00 A.M. Breast Reduction Surgery “How I Do It”  
*Michael S. Kluska, DO*
- 8:30 A.M. Breast Mastopexy with Augmentation - A Stepwise Approach  
*Mark K. Mandell-Brown, MD*

9:00 A.M.

**Live Surgery Case #4**

Breast Mastopexy with Augmentation

*Mark K. Mandell-Brown, MD & Robert F. Jackson, MD*

10:00 A.M.

Breast Reduction Surgery-Selecting the Technique

*Howard A. Tobin, MD*

10:30 A.M.

Coffee Break

10:45 A.M.

**Live Surgery Case #5**

Breast Reduction Superior Pole Technique

*Michael S. Kluska, DO*

11:45 A.M.

Five Minute Pearls Panel

*Moderator: Mitchell Kaye, MD*

12:15 P.M.

IV Sedation Techniques for Breast Surgery

*Gerald G. Edds, MD*

12:30 P.M.

Lunch/Case Presentations

1:15 P.M.

Transfer to University of Cincinnati College of Medicine Anatomy Lab

2:00 P.M.

Fresh Cadaver Workshop - Breast Mastopexy and Breast Reduction

5:00 P.M.

Adjourn

sunday,  
april 18, 2010

7:15 A.M.

Continental Breakfast at Hotel

8:00 A.M.

Adverse Outcomes/Complications

*Mark K. Mandell-Brown, MD*

8:30 A.M.

**Live Surgery Case #6**

Breast Reduction Surgery

*Howard A. Tobin, MD*

10:00 A.M.

Panel Presentations: The Case

I Would Do Different

*Moderator: Robert F. Jackson, MD*

10:30 A.M.

Capsule Contracture Treatment Options

*Robert F. Jackson, MD*

11:00 A.M.

Malpractice Perspectives

*Dave Lockemeyer, JD*

11:30 A.M.

Developing a Cosmetic Surgery Practice

*Mark K. Mandell-Brown, MD*

12:00 P.M.

Bra Fitting 101

*Gerald G. Edds, MD*

12:15 P.M.

Final Wrap Up

12:30 A.M.

Workshop Adjourns

Cadaver Workshop is limited to sixteen participants. Please note there will be an additional registration fee of \$1500 for the cadaver workshop.

The participants will perform the following at the cadaver workshop:

1. Inframammary Breast Augmentation
2. Perioareolar Breast Augmentation
3. Transaxillary Breast Augmentation
4. Breast Mastopexy Surgery
5. Breast Reduction Surgery
6. Pocket Adjustment Surgery

# AACS – creating pathway to learning

The AACS believes that it is important to incorporate several different learning methods to complete the educational process. Certainly, didactic lectures with questions and answers, such as those found during general sessions, are important. The sharing of experiences from colleagues is invaluable, but this is not sufficient for a total learning experience. Concentrated learning sessions provided in our instruction courses are another very important facet of the process, allowing individuals quality time with one or more experts.

No surgical learning process however, is complete without a workshop setting, incorporating focused lectures with demonstrations, and if possible either simulated or actual hands-on experience.

Whether it is an established technique or one that is still unfolding, the learning process must be thorough and multifaceted. The Academy urges each surgeon to be responsible for seeking out a complete pathway to training, prior to incorporating any technique into his or her practice.

Patient safety and satisfaction can only be achieved through a commitment to comprehensive physician education and learning.

## AIR TRAVEL & HOTEL INFORMATION

Hobson Travel, AACS's travel coordinator, can assist you with your air travel arrangements. You may contact Hobson Travel at 800.538.7464 or direct at 630.983.8000.

In order to make your hotel reservations, please contact the Embassy Suites at 800.362.2779 or 513.733.8900.

Embassy Suites  
4554 Lake Forest Drive  
Cincinnati, Ohio 45242

\*Ask for Mandell-Brown Plastic Surgery Center or American Academy of Cosmetic Surgery Breast Course for a rate of \$115 (includes breakfast and nightly reception).

## MISSION STATEMENT

The mission of the American Academy of Cosmetic Surgery is to foster, promote, support, augment, develop and encourage the science, art and practice of cosmetic surgery.

## LEARNING OBJECTIVE

The American Academy of Cosmetic Surgery strives to assist cosmetic surgeons and patients in maximizing the efficacy and safety of cosmetic surgery. At the conclusion of the course, participants will have a better foundation and knowledge in breast enhancement surgery. Participants will have a better understanding of maximizing aesthetic results and minimizing untoward outcomes. The participant will be able to identify potential complications and learn how to treat them.

## PARTICIPANT PROFILE

This course is appropriate for cosmetic surgeons of all skill levels. The ideal meeting participant will have an active interest in cosmetic breast surgery and a personal commitment to patient safety and satisfaction.

## NEEDS ASSESSMENT

Today's cosmetic surgeon is faced with rapidly evolving technological advances and patient requests for state-of-the-art surgical solutions. Safety concerns about the new techniques make it imperative that the surgeon is well informed on the latest scientific developments in all areas of cosmetic surgery. Surgeons must have updated information and skills to effectively serve patients in today's society. This course will succeed in furthering the knowledge of the cosmetic surgeon in the field of cosmetic breast surgery.

## CME STATEMENT

The American Academy of Cosmetic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education (CME) for physicians.

The American Academy of Cosmetic Surgery designates this educational activity for a maximum of twenty (20) *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

A certificate of attendance will be distributed after completion of the program; however, this does not imply that the participant has achieved proficiency with the procedures.

## AMERICANS WITH DISABILITIES ACT

It is important to AACCS that you enjoy this meeting. If you have any special needs due to a disability, please let us know in advance so that we may try to accommodate your needs

## PHOTOGRAPHY/AUDIO/VISUAL TAPING RESTRICTIONS

There is strictly no photography, audio or visual taping allowed in session rooms or the exhibit area, without express prior written permission of the Academy and the speaker. Anyone found photographing or taping without authorization will be required to immediately surrender the film or tape, with no reimbursement or further recourse.

## DISCLAIMER

As an educational organization, the AACCS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, discussion, forum or panel, or any formal or informal meeting. This material is presented for educational purposes only, and is not intended to represent the only, nor necessarily the best, methods or procedures appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be helpful to others who face similar situations.

The AACCS disclaims any and all liability for injury or other damages resulting to any individuals attending a session for all claims which may arise out of the use of the techniques demonstrated or discussed therein by such individuals, whether these claims shall be asserted by a physician or any other person.

Some drugs or medical devices demonstrated in AACCS courses or described in print or electronic publications have not been cleared by the FDA or have been cleared by the FDA for specific uses only. The FDA has stated that it is the responsibility of the physician to determine the FDA clearance status of each drug or device he or she wishes to use in clinical practice.

All speakers, topics and schedules and methods of presentation are subject to change without prior notification, and will not be considered reason for refund requests. For further information you may request a copy of the formal Academy Disclaimer of Liability policy from the AACCS headquarter office.

## CANCELLATION POLICY

Cancellation notification/refund requests must be received in writing by AACCS headquarters, 737 North Michigan Avenue, Suite 2100, Chicago, IL 60611, or by facsimile at 312.981.6787. After March 16, 2010 refunds will not be issued unless the course is completely filled and the spot of the individual requesting the refund has been replaced, over and above the filled course. A \$250 administrative processing fee will be subtracted from each approved refund.

**BREAST AUGMENTATION, BREAST LIFT,  
AND BREAST REDUCTION WITH FRESH CADAVER DISSECTION**

- AACS MEMBER \$2250     NON-MEMBER \$2600  
 CADAVER WORKSHOP (THIS IS LIMITED TO 16 PARTICIPANTS) \$1500

Physician Name: \_\_\_\_\_

Original Field of Training: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Payment:  Visa     MasterCard     American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Send Payment To:**

American Academy of Cosmetic Surgery

PO Box 95169

Palatine, IL, 60095-0169, or fax to 312.981.6787.



**Questions?** Call 312.981.6760. Deadline for refunds is March 16, 2010.

Payment must be made in U.S. dollars, drawn upon a U.S. bank.

By remitting the registration fee, registrant will be admitted on condition, and by said attendance at this meeting agrees, that he/she will not photograph, audio tape, transmit or aid in transmitting any description, account, picture or other reproduction of any part of the meeting. Breach of the foregoing will automatically terminate your registration and the registrant shall be liable for all consequential and other applicable damages.

By remitting payment for this meeting, you also agree to abide by all AACS policies and procedures and by the policies included in this registration package.

Signature: \_\_\_\_\_



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737 NORTH MICHIGAN AVE.

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CHICAGO, IL 60611-5641